



**Annual report
and financial statement summary
for the year ended 31 March 2025**


PEAK District
Rural Housing Association

Welcome to our annual report

This report explains how we performed between April 2024 and March 2025.

Throughout the year we continued to deliver on our core purpose of providing and managing good-quality, affordable homes for local people in the Peak District and rural Derbyshire. And, we've focused on delivering a great service to our residents. This has included closer monitoring of our contractors, increased resources and getting to know our residents better. These improvements are reflected in a 76% reduction in complaints.

Reflecting on the year ending March 2025, it's been another one of change in the social housing sector, with the introduction of the Regulator of Social Housing's Consumer Standards in April 2024. We welcome these new standards, which aim to ensure that all social housing residents have a voice in how their homes and services are managed, are safe in their homes and are treated fairly by their landlords. A self-assessment undertaken in May 2024 showed we were already meeting nearly all of the new standards, but we're still continuing to review and update policies, and improve our services, communication and responsiveness.

Supporting our residents

We're very conscious of the continuing high cost of living, especially increased food and energy prices, and the great pressure this puts on our residents. To help, our team is on hand to advise residents, and we've continued to support households with our Customer Support Fund. During the year we gave over £5,000 to help 22 Peak District Rural Housing Association households.

Engaging with our residents

Throughout the year residents have provided us with invaluable insight on what's most important to them in respect of their homes and the services we provide, what's going well, and what needs addressing. We're using their feedback to inform our plans for the coming year.

Building new affordable homes for local people

We're committed to delivering more new affordable homes. The Government's £39bn affordable homes programme for 2026-2036, and a rent settlement of CPI+1% for 10 years, will help us continue to deliver our ambition to build more affordable homes for local people in rural communities.

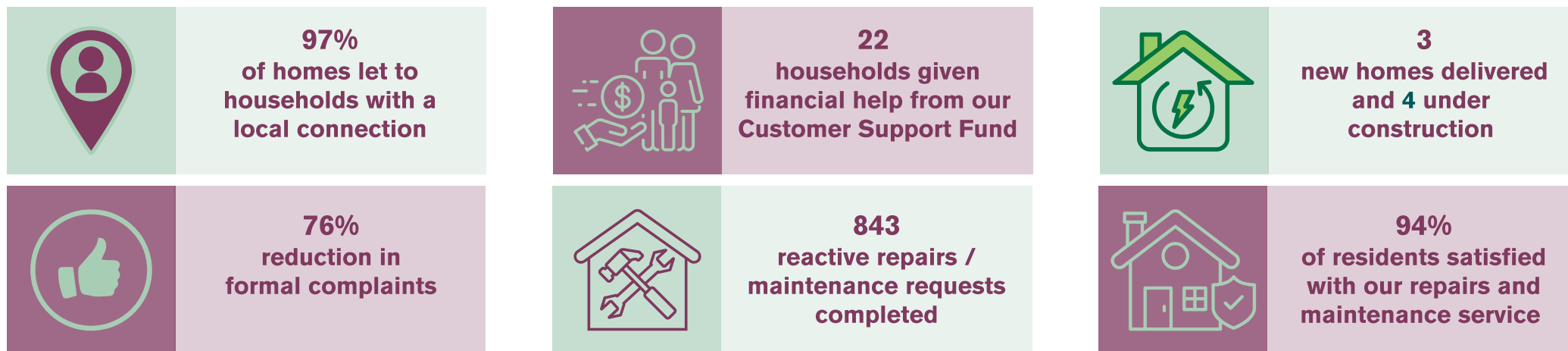
During the year, we welcomed three families to brand-new, energy-efficient, affordable homes in Bakewell. And construction started on four new homes in Tansley. We continued to work closely with local authorities and parish councils and have a healthy planned programme of new developments to provide more affordable homes across the region.

Improving our homes

We've continued to invest in improving our existing homes, to ensure they're all energy efficient, comfortable and affordable for our residents. In 2023 we were awarded £107k from the Social Housing Decarbonisation Fund. We matched this funding and used it to retrofit 4 homes in 2023-24, and a further 4 homes in 2024-25. In April 2025, we successfully bid for more funding from the renamed Warm Homes: Social Housing Fund and were awarded £156k. We've matched this with £161k from association funds, enabling us to continue the retrofit project, which will benefit another 12 homes over the next three years. In addition, we've committed a further £113k from the 2025-26 budget to retrofit an extra 4 homes, and hope to continue to allocate additional funding each year to get all homes to a minimum EPC C by the end of 2030.

Our retrofit works raise homes to a minimum Energy Performance Certificate (EPC) rating of C, making it easier to keep them warm and reducing our residents' utility bills. We're pleased to have exceeded this target, with 25% of the homes retrofitted to date achieving an EPC B rating.

We've achieved a lot this year to provide the best possible homes and services for residents and, although we know there is always more we can do to improve, we're proud of our achievements. Below are some of the positive outcomes:



There's no question that, with continued high inflation, rising costs and a growing demand for affordable homes, that the scale of the challenges ahead is significant. But so too is our commitment to deliver for our residents and communities. We will continue to carefully manage our finances and resources to deliver value for money for residents, invest in new homes, and invest in the maintenance, improvement and safety of our existing homes.

Your continued feedback through surveys, conversations, complaints and compliments really does influence our service and help us prioritise where improvements are most needed. I hope you find this report useful. If you would like any further information, please get in touch via enquiries@midlandsrural.org.uk

David Frederickson

Chair, Peak District Rural Housing Association

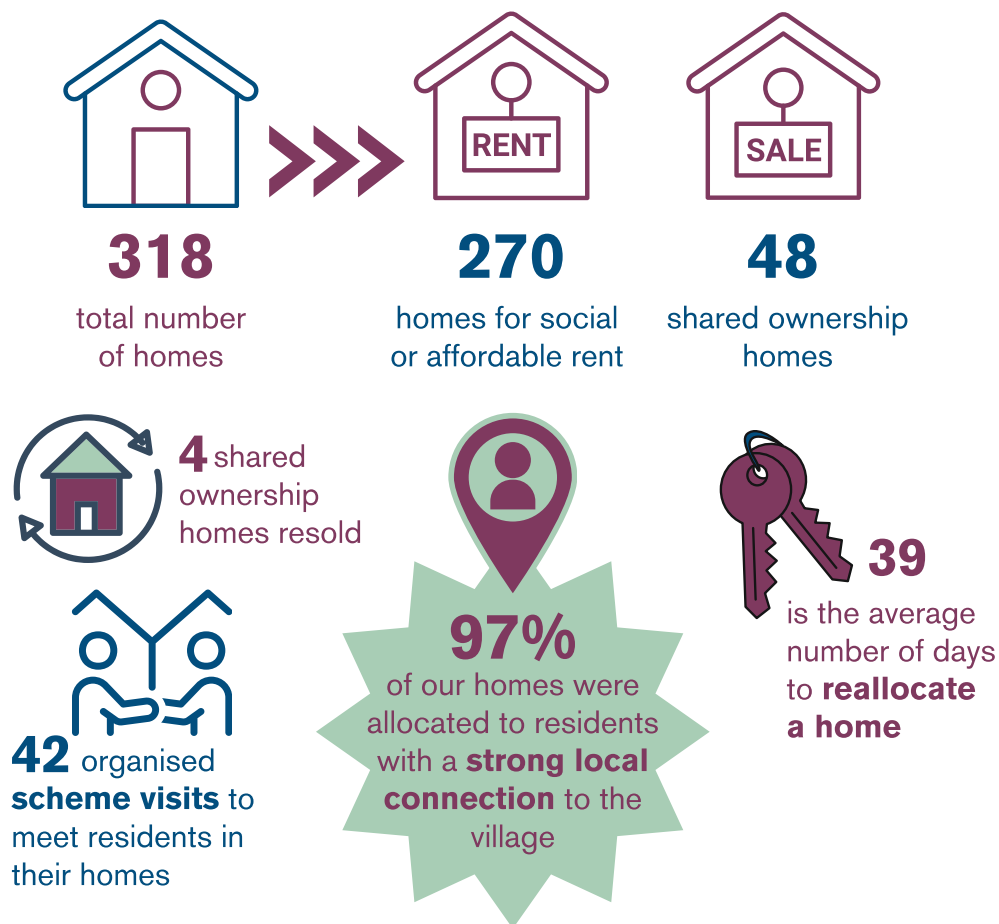
Supporting our residents in their homes and neighbourhood



Peak District Rural Housing Association is a profit-for-purpose housing association. This means we invest every penny we make into providing good quality homes and services.

We provide affordable, safe and comfortable homes for local people in **51** communities. Our housing officers provide all aspects of the housing management service including allocations, tenancy support, ASB management, and rent management and support. This holistic approach means the housing officers really get to know our residents and their needs.

Housing management



Neighbourhood management



Supporting our residents in their homes and neighbourhood

Rent and service charges

£1,867,070

collected in rent

On average, throughout the year, arrears are

0.98%

Our housing team engage with, and support, residents to help them manage their rent

How your rent was spent

(top four areas spent on service delivery):

1. **Day-to-day repairs**
2. **Planned repairs/upgrades***
3. **Servicing of loans**
4. **Staffing and administration**

*heating, bathrooms, kitchens, windows, decarbonisation etc

How your service charge was spent

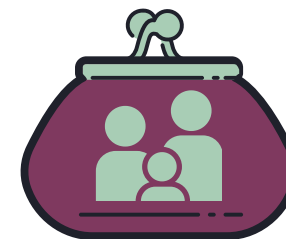
(top four areas):

1. **Landscaping**
2. **Pumping stations**
3. **Street lighting**
4. **Communal street repairs**

Customer Support Funds

During 2024-25...

...we gave a total of **£5,060** from the funds, helping **22** households.



This support has been requested by residents to help with a variety of things, including supermarket and food vouchers, and for items to help when they've moved into their new home such as cookers, carpets, washing machines and fridges.

Helping residents access other support

As well as providing financial help from our own funds, we've also helped residents access external support, including:

- ✓ **2** local authority **household support funds**
- ✓ **5** referrals to **Turn2Us / StepChange / Citizens Advice**
- ✓ **2** referrals to **Mind / Adullam floating support**
- ✓ **1** referral to **Age UK**
- ✓ **4** **decorating packs** provided for new residents

Giving our residents a great service



Our residents are at the heart of everything we do.

We strive to always deliver the best possible service. Our updated Customer Promises are published on our website. And we also provide a complaints performance update on our website every quarter.

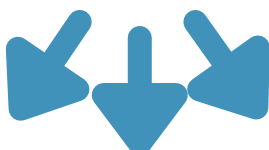
On average, per month, our Customer Care Team dealt with:

1756 phone calls, MyHomeOnline contacts and emails*



924

phone calls



94

MyHomeOnline contacts



738

emails



21 seconds

average time to answer a call

94%

of residents are satisfied with the service from our **customer care team**

Data from Tenant Satisfaction Survey October 23

We're upgrading our **website**.

This will make it easier to find information, send us a request and manage your tenancy. We involved residents in the development of the site:



- ✓ we sent a survey to all residents asking for feedback
- ✓ included residents in an online workshop with the developers.

You said...
"The out of hours advisor gave me incorrect information."

We did...

- ✓ We've changed our out of hours service provider (from 01 May 2025).

We've updated our **Customer Promises**.

Our promises let you know what service levels you should **expect from us**. Like how quickly we'll respond to you, how quickly repairs will be completed and how we'll keep you informed.



*Contact data is average per month into our Customer Care Team, who cover PDRHA and three other rural housing associations on behalf of Midlands Rural Housing.

Giving our residents a great service

We're always trying to:

- get to know our residents better, so we can provide the right service
- ensure residents have choice about how they communicate with us
- ensure our policies are up-to-date, accessible, and communicated to residents.

Digital engagement

75%

of residents are registered on our portal **MyHomeOnline**



18%

of residents registered on **MyHomeOnline** used it in the last **6** months

Policy and strategy updates

Following the introduction of the new Consumer Standards, we're reviewing all our policies. As part of each review, residents are invited to give feedback on the content and clarity of the policy.

In 2024-25 we updated six policies / strategies:



Customer Promises



Compensation Policy



Anti-social Behaviour Policy



Vulnerability Policy



Mutual Exchange Policy



Asset Management Strategy

We did...

- ✓ We're making improvements to the MyHomeOnline portal.

Stage one: making it easier for you to find what you need in the portal.

Stage two: adding more features, making it easier for you to manage your tenancy.

You said...

"MyHomeOnline isn't very easy to use."

Getting to know our residents better

In the last **18** months, we've contacted

81%

of households to check the details we have about them are correct

We asked all residents if they prefer to be called residents, tenants, or customers...

40%

prefer **resident**

We're starting a new project to get a better understanding of each residents' needs so we can tailor our service.



Giving our residents a great service

We welcome complaints and compliments as they help us see where we are getting it right and understand where we can improve.

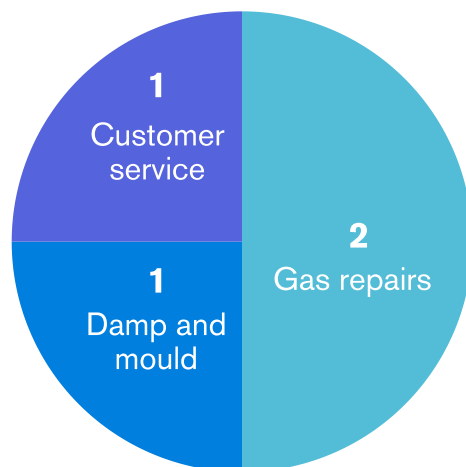
Every complaint and service request is shared with the relevant team. This is to ensure that we're continuously learning and improving.

Formal complaints

4 complaints from rental residents

0 complaints from shared owners

Breakdown of complaints by service area:



How are we doing?

76% reduction in complaints compared to previous year

16% reduction in service requests compared to previous year

100% of complaints responded to within Housing Ombudsman Complaint Handling Code timescales

0 complaints escalated to stage two of our complaints process

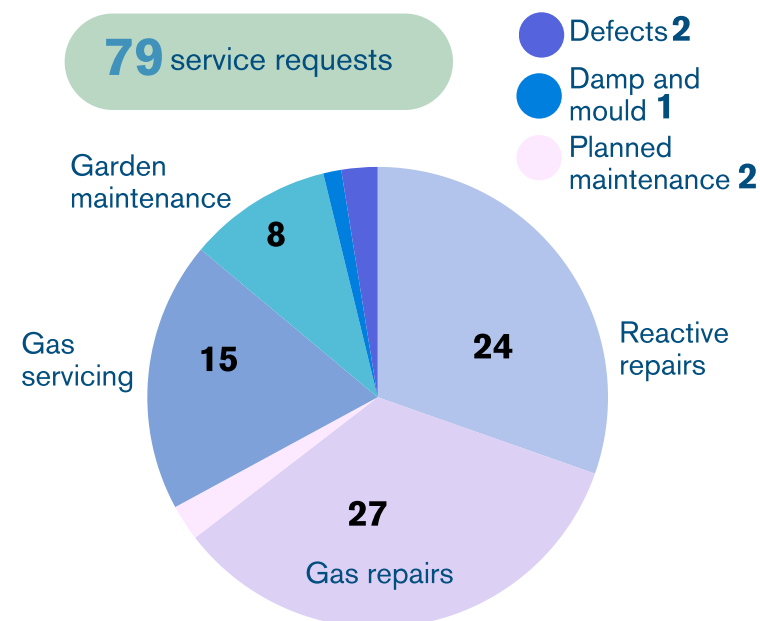
0 complaints escalated to the Housing Ombudsman

We publish our complaints performance on our website four times a year.

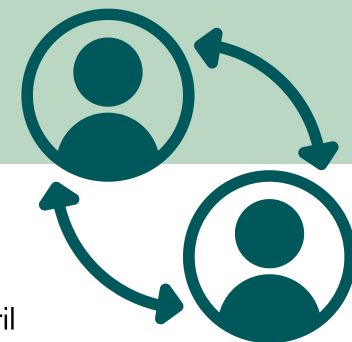
Service requests

A service request is a request from a resident requiring action to be taken to put something right. They're not complaints, but we still record and monitor them and use them to improve.

79 service requests



Providing respectful and helpful communication and engagement



We know that to deliver the best possible service, we need to involve and listen to our residents.

The introduction of the Regulator of Social Housing's Tenant Satisfaction Measures survey (TSM) enables all residents to tell us which areas of our service they're satisfied with and where we need to do better. And, the Consumer Standards introduced in April 2024, aim to ensure you have a safe, secure, and well-maintained home with clear communication and support from your landlord.

Customer involvement

43 residents have told us they want to be more involved in the association and influence how we deliver our services



Tenant Satisfaction Measures

The Regulator of Social Housing created a set of measures to look at how all social housing providers in England are performing. These are called Tenant Satisfaction Measures (TSM).

A key part of the TSM is for us to survey our residents about how they think we're doing at **completing repairs, keeping homes safe, engaging, managing complaints and keeping neighbourhoods safe and clean**. We carry out the TSM survey every two years. The last survey took place in October 2023. You can see the results at www.peakdistrictrha.org.uk/tsm

We've implemented changes following our residents' feedback in the survey – take a look at www.peakdistrictrha.org.uk/you-said to find out more.

We're carrying out a **new TSM survey in October 2025** with all our residents, and will report on their satisfaction levels in early 2026.

Consumer Standards

Introduced in April 2024, the Consumer Standards are enforced by the Regulator of Social Housing (RSH). The **four Consumer Standards** outline the outcomes social housing landlords must deliver:

Safety and Quality Standard: Landlords must ensure homes are safe and of good quality, free from hazards, and in good repair.

Tenancy Standard: This standard covers the fair allocation and letting of homes and how tenancies are managed and ended.

Neighbourhood and Community Standard: Landlords must engage with relevant parties to help residents live in secure, maintained neighbourhoods.

Transparency, Influence and Accountability: This includes residents having a say in decisions, accessing services, and having fair complaints processes, while landlords are open about their performance.

How are we doing in meeting the standards?

An independent audit has taken place to provide assurance on our approach to meeting the requirements of the Consumer Standards.

The audit found that we have:

- ✓ sufficient controls to monitor compliance with each element of the Consumer Standards, and
- ✓ evidence to demonstrate compliance.

Keeping residents' homes safe and in good repair



Our priority is the safety and comfort of our residents.

We carry out stock condition surveys on all our rental homes on a five-year rolling basis. This survey data is used to plan our repairs and investment programme, to ensure our homes are safe, efficient, comfortable and affordable.

How do we decide what to spend?

The maintenance and repairs budget is set by the Board and increased annually in line with inflation and business requirements.

This covers **the upkeep of your home, the measures we take to keep you safe**, and the work to **prepare empty properties for letting**.

Satisfaction with our repairs service and the maintenance of our homes

94%

of residents surveyed, **following the completion of a repair**, are satisfied with our repairs and maintenance service



75% of residents are satisfied that their home is well maintained



92% of residents are satisfied that their home is safe



69% of residents are satisfied with the time taken to complete their most recent repair

Data from Tenant Satisfaction Survey October 23

100%

of residents surveyed agree our contractors treated them with **courtesy** and **respect**

You said...

"Repair jobs take too long to complete."

We did...

- ✓ We've updated how we monitor repair jobs in progress
- ✓ When a job's completion date is due, our customer care team call the resident to check the work has been completed. If the completion date has been missed, they will immediately follow it up with the contractor and update the resident.

Keeping residents' homes safe and in good repair

Responsive repairs

843 repairs completed



75

emergency



56
(75%)



334

urgent



completed within
target time



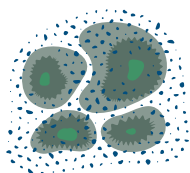
434

routine



452
(59%)

Damp and mould



15

cases of damp
and mould
reported

13

cases resolved
2 cases still in progress
at end of March 2025

What we've spent

£315,540

on completing repairs

£2,433

average spent getting an
empty property ready to re-let

End of year compliance



100%

fire risk
compliant



100%

gas safety
compliant



100%

electrical safety
compliant

57 periodic
electrical safety
inspections carried out

100%

asbestos management surveys
or re-inspections completed
(for homes requiring one)

100% homes have a
valid radon assessment
(of those requiring one)

You said...

"I was dissatisfied with
the gas servicing
process and
communication."

We did...

- ✓ We're changing how we manage gas service appointments
- ✓ The administration for gas servicing appointments is currently managed by emh (with Phoenix Gas). From autumn 2025 the appointment process will be managed by Midlands Rural, meaning we have more oversight and can provide more timely communications.

Keeping residents' homes safe and in good repair

Getting to know our homes better

We've been getting to know our homes better. This is through stock condition surveys and, as a result of recruiting more staff to our maintenance and housing teams, we're visiting homes more often.

This information, together with Energy Performance Certificate data, management reports, and our Asset Management Strategy, helps us plan and invest our resources in a data driven, intelligent way to ensure they're performing to their potential and supporting our residents' needs.

Planned works

Over time your rented home will need improvements or upgrades – including **kitchens, bathrooms, heating, windows and doors** – to maintain the quality of your home, and to keep you safe and comfortable. *



£12,593

spent replacing **windows and doors** in **6** homes



£38,501

spent replacing **14** gas **boilers** with new boilers



£30,906

spent on the **exterior painting** of **33** homes



£12,324

spent replacing **the roof** on **1** home



5 air source heat **pumps** installed



99%

of our homes meet the Decent Homes Standard *

* Planned works and the Decent Homes Standard measure only apply to homes owned by Peak District Rural Housing Association (does not apply to homes managed on behalf of other landlords).

Improving the efficiency of our homes

One of the biggest challenges we face is to improve the energy efficiency and thermal insulation in our homes.

We're on track to meet the government's target for social homes to have a minimum Energy Performance Certificate (EPC) Band C by 2030. *

Making our homes more energy efficient is not just about meeting government targets, it's vital to combat fuel poverty, make homes more comfortable and to save residents money.

4 homes retrofitted in 2024-25 as part of the Social Housing Decarbonisation Fund.

The works included:



replacing inefficient heating with air source heat pumps



installing solar panels which have battery-powered storage



installing humidistat extractor fans



increasing loft insulation and cavity wall insulation

7 homes will be retrofitted in 2025-26



All homes have an EPC survey every 10 years. This helps us know which homes to prioritise for energy efficiency improvements.

78% of our rental homes are **EPC C rating or above**. We hope to be at 100% by 2030. *

*This figure only apply to homes owned by Peak District Rural Housing Association (does not apply to homes managed on behalf of other landlords).

Developing new homes



We're building the homes that people need. They are high quality, meet national space standards and address the government's target of net-zero carbon emissions by 2050.

Our investment in new homes is carefully balanced with reinvesting in our existing homes to maintain standards for all residents.

There are lots of challenges in getting new rural homes built, including access to affordable and suitable land, rising construction costs and reduced grants and government funding. We continue to work closely with our partners and parish councils across the Peak District and rural Derbyshire to bring new schemes to reality.



£75,000 grant funding secured from Derbyshire Dales District Council



3 new affordable homes delivered in Bakewell



1 stakeholder event, with Mayor of the East Midlands, Derbyshire Dales District Council, and Rural Action Derbyshire to raise awareness of rural housing challenges across the region



We're working with **4** parishes in support of **new rural housing schemes**

Statement of comprehensive income

For the year ended 31 March 2025

	2025 £	2024 £
Turnover	1,815,328	1,468,846
Cost of sales	(119,828)	(420)
Operating costs	(1,071,026)	(995,084)
Operating surplus	624,474	473,342
Interest receivable and similar income	9,635	3,814
Interest payable and similar charges	(414,580)	(374,212)
Surplus before tax	219,529	102,944
Surplus for the year	219,529	102,944
Other comprehensive income		
Remeasurement of Social Housing Pension Scheme	12,527	(97,266)
Total comprehensive income for the year	232,056	5,678

Turnover is derived from continuing activities.

Full financial reports are available on our website: www.peakdistrictrha.org.uk/annual-reports

Statement of financial position

As at 31 March 2025

	2025 £	2024 £
Tangible fixed assets		
Housing properties	21,561,450	19,134,416
Net book value tangible fixed assets	21,561,450	19,134,416
Current assets		
Trade and other debtors	62,986	109,285
Cash and cash equivalents	734,421	163,409
Total current assets	797,407	272,694
Creditors: amounts falling due within one year	(480,333)	(745,185)
Net current (liabilities)/assets	317,074	(472,491)
Creditors: amounts falling due after one year	(18,394,595)	(15,369,902)
Provision for liabilities: pension liability	(60,503)	(100,653)
Net assets	3,423,426	3,191,370
Capital and reserves		
Called up share capital	41	41
Revenue reserves	3,423,385	3,191,329
Total funds	3,423,426	3,191,370

“Please thank the engineer who was polite and thorough.

We were very impressed with quality of work, finding the leak from burst pipework and rectifying in quick time.”

PDRHA resident

“You are brilliant Theresa. You really are lovely.”

PDRHA resident

“Please pass on my thanks to Ash for helping me. He was very kind and understanding at a time when I had received some very bad news.”

PDRHA resident

“The workmen you sent to do the outside paintwork of my property made an excellent job.

They were extremely professional. Very impressed!! ”

PDRHA resident

Peak District Rural Housing Association

enquiries@midlandsrural.org.uk

0300 1234 009

www.peakdistrictrha.org.uk



PeakDistrictRural

**Memorial House
Whitwick Business Park
Stenson Road
Coalville
Leicestershire
LE67 4JP**

Peak District Rural Housing Association Limited is a registered provider, with charitable rules, under the **Co-operative and Community Benefit Societies Act 2014 (26807R)** and with the **Regulator of Social Housing L3899**.



PEAK District
Rural Housing Association